

# COMMERCIAL OPPORTUNITIES 2010/11

Business • Hospitality •  
Entertainment

## SAM OCHIENG FOOTBAL TOURNAMENT (SOFT)

For June 2011



# SAM OCHIENG FOOTBAL TOURNAMENT (SOFT)

The SOFT kick-off the 2011 season after a remarkable 2010 season capped off by KODIDI FC winning the tournament at Kendu Bay Muslim Sports ground.

What an exciting lies ahead, the team can look forward to another tournament as well as visits from international guests

The players are relishing the opportunity, and with a year on year improvement sustained over the past seasons, who knows what they can achieve.

Both on and off the pitch, the young people continues to strive to improve their skills with little facilities .

The team registrations and attendances continue to grow, with the average team reaching 21, and with expectation of this to grow even further to 35 for the upcoming tournament in June 2011.

Final Match day hospitality with the inclusion of the popular nyama choma course meal available in our match and ball sponsorship package, as well as individual match day meal packages continue to enhance the experience for our commercial customers.

For all our pitch sides' advertisers the coming season will also bring new opportunities. In addition to the excellent coverage given to the club by local media and the extended highlights in their regional programme offers fantastic exposure.

This year we will introduce the The Tournament programme which we believe will be a great success with over 30,000 copies sold or issued. The club continues to enjoy links with its major sponsors..

No matter what the season holds, everyone at the regional events will do everything to push on for greater success on and off the pitch.

To take advantage of any opportunities available or to discuss other ideas please contact our commercial team on +44 (20) 8554 9444 or +44 7764 961 489 or e-mail [sam@sacoma.org.uk](mailto:sam@sacoma.org.uk)

# ADVERTISING

## MATCHDAY PROGRAMME ADVERTISING

- |   |                       |                                  |
|---|-----------------------|----------------------------------|
| • | ADVERT IN FULL COLOUR | FULL PAGE<br><b>£750.00</b>      |
| • | COLOUR ADVERT         | HALF PAGE FULL<br><b>£400.00</b> |
| • | COLOUR ADVERT         | QUARTED PAGE<br><b>£ 500.00</b>  |

**NET TRIMMED AREA FOR FULL PAGE ADVERT- 240MM DEEP AND 168MM ACROSS.**

**ALL PRICE EXCLUDE VAT. ALL ADVERTISING INVOICED 1<sup>ST</sup> May. TERMS 30DAYS.**

## PITCH PERIMETER ADVERTISING HOARDING

- 20FT X 2.6FT BIRCH PLY BOARD WITH FULL ARTWORK AND P.M.S.COLOURS, SUPPLIED AND FITTED FREE OF CHARGE. FROM **£1000**, PAYABLE AT THE START OF tournament.
- ADVERTISING HOARDING ON THE CARLING STAND 16FT X 4FT FROM **£1500 PER SEASON**.

**ALL PRICES EXCLUDE VAT. ALL ADVERTISING INVOICED 1ST May. TERMS 30 DAYS**

## PLAYERS KIT SPONSORSHIP

SPONSOR YOUR FAVOURITE PLAYER'S HOME R AWAY KIT AND RECEIVE THE FOLLOWING:

- NAME FEATURED IN EVERY HOME PROGRAMME ALONGSIDE YOUR CHOSEN PLAYER IN EITHER HIS HOME OR AWAY KIT.
- SIGNED PHOTO OF YOUR CHOSEN PLAYER (TAKEN WITH YOU IF YOU WISH)
- 2 HOSPITALITY TICKETS FOR A NPOWER LEAGUE 1 GAME OF YOUR CHOICE, WORTH **£130.00** (SUBJECT TO AVAILABILITY)
- **ONLY £250 INC VAT**



# SPONSORSHIP

## HOSPITALITY BOXES

- PRIVATE HOSPITALITY FOR 12 PERSONS
- FULLY EQIPPED WITH SKY TV & MINI BAR
- COMPLIMENTARY tournament PROGRAMMES
- 3 COURSE CARVERY MEAL.
- ACCESS TO THE SPONSOR'S LOUNGE
- AVAILABLE FROM **£850.00**

## MATCHBALL SPONSOR

- THREE-COURSE CAVERY MEAL
- HALF A BOTTLE OF HOUSE WINE PER PERSON
- COMPLIMENTARY PROGRAMMES & TEAM SHEETS
- YOUR COMPANY ACKNOWLEDGED IN tournament PROGRAMME
- HALF-TERM REFRESHMENTS
- YOUR COMPANY LOGO IN FULL COLOUR ON THE FRONT COVER OF THE MATCH DAY PROGRAMME
- OPPORTUNITY TO MEET WITH THE PLAYERS AFTER THE MATCH
- PERSONALISED SOUVENIR OF THE MATCH
- **ONLY £300.00 + VAT**
- EXTRA GUESTS AT JUST **£60.00 + VAT** PER PERSON

## MATCHDAY HOSPITALITY

- THREE-COURSE CARVERY MEAL
  - COMPLIMENTARY TOURNAMENT PROGRAMME & TEAM SHEET
  - HALF-TIME REFRESHMENTS
  - **£65.00 INC VAT.**
  - TABLES OF 8 OR 10 AVAILABLE.
- PARTIES UNDER 8 MAY BE PLACED ON A SHARED TABLE.



# MATCH SPONSORSHIP



- THREE-COURSE CARVERY MEAL
- 10 SEATS IN SPONSOR'S BOX
- HALF A BOTTLE OF HOUSE WINE PER PERSON
- COMPLIMENTARY PROGRAMMES & TEAM SHEETS
- YOUR COMPANY ACKNOWLEDGE IN tournament PROGRAMME
- HALF-TERM REFRESHMENTS
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- **ONLY £850.00 + VAT**
- EXTRA GUEST AT JUST **£60.00 + VAT** PERSON

For further information on any of these opportunities, or to tailor them to suit your own specification, please contact the commercial department on 0208 554 9444

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email: [sam@sacoma.org.uk](mailto:sam@sacoma.org.uk)



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**PIONEERS IN YOUTH FOOTBALL**  
**TOURNAMENTS**